



WFMJ Television Inc./NBC Network
101 West Boardman Street
Youngstown, Ohio 44503
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	19424	NEW	Broadcast	5/16/2012	5/15/2012
Advertiser .CROSSROADS GPS			Brand .CROSSROADS GPS	Network WFMJ	
Contract Description CROSSROADS GPS			Dates 05/17/12 - 05/23/12	Revenue Type CA5	
	Estimate # 549	Proposal # 06815506	Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10		X						1	05/22 - 05/22	07:27:56 p 07:58:30 p	PO1	:30	1	\$600.00
Prg: FAMILY FEUD<														
A 11			X					1	05/17 - 05/17	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 12				X				1	05/19 - 05/19	10:59:30 p 11:30:00 p	FIX	:30	1	\$1,500.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 13	X							1	05/21 - 05/21	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 14		X						1	05/23 - 05/23	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 15			X					1	05/18 - 05/18	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
Prg: TONIGHT SHOW														
TONITE SHW-NBC<														
A 16	X							1	05/22 - 05/22	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
Prg: TONIGHT SHOW														
TONITE SHW-NBC<														

Billable Broadcast	Airtime Gross	Net	Spots	NTR Gross	NTR Net	Total Gross	Total Net
May 2012	\$15,100.00	\$12,835.00	16			\$15,100.00	\$12,835.00
Totals:	\$15,100.00	\$12,835.00	16			\$15,100.00	\$12,835.00